

# Future is Ready **Are You?**

Come to Odisha's 1<sup>st</sup> Multi Product Mega Food Park



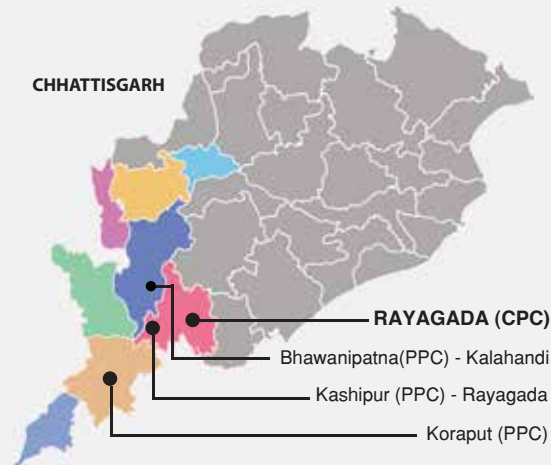




ODISHA

JHARKHAND

CHHATTISGARH



RAYAGADA (CPC)

Bhawanipatna(PPC) - Kalahandi

Kashipur (PPC) - Rayagada

Koraput (PPC)

ANDHRA PRADESH

## LOCATION OF PARK

MITS Mega Food Park has emerged as an ideal destination for global & national food processing industry due to its ideal distance from seaport, airport and its location besides national highway and railway station. Around 150 million consumers are also within 12 hours drive from the park.

## CONNECTIVITY FROM SITE

ROAD	:	Besides National Highway 326
RAIL	:	Rayagada Railway Station 10 km
AIR	:	Visakhapatnam Airport 170 KM
PORT	:	Visakhapatnam & Gopalpur Port 170 KM

## ODISHA - RIGHT DESTINATION

Odisha has emerged as an ideal destination for food processing industry due to its industry focused food and agri policy, stable governance condition, untapped raw material base, right location and good connectivity.

- ⊗ 50% of the world's economy is 6 hours flight distance from Odisha.
- ⊗ More than 10 agro climatic zones.
- ⊗ Among the largest producer of Rice, Vegetables, Maize, Sea Food, Spices & Fruits.
- ⊗ Dedicated food processing and agricultural policy.



# TOP 4 REASONS TO INVEST IN PARK



## SAVES TIME TO SETUP YOUR UNITS

Companies can even start operation within 60 days from the zero date in the park. It is one of the quickest in the country.



## FUTURE READY INFRASTRUCTURE

All the infrastructure are state of art so that for years ahead your business is future ready.



## BRINGS CAPITAL COST DOWN

The park through its pay per use model and various govt grant mechanism brings your capital cost down by 60%.



## BE PART OF AN AMAZING ECOSYSTEM

All the companies in the park are food processors so the synergy and the energy of each company would be the strength of other.

# ENTREPRENEURS IN PARK



LT Foods



EXPO BIOTECH

M/s Sanjay  
Enterprises

# Want to be an Entrepreneur?

The best time and opportunity is now



## PRADHAN MANTRI KISHAN SAMPADA YOJANA

### HIGHLIGHTS OF THE CEFPPC SCHEME AT MITS MEGA FOOD PARK

- ⊗ Only 10% promoters contribution required.
- ⊗ Maximum Rs 5 Cr upto 50% eligible project cost can be availed as frontend grant.
- ⊗ Minimum eligible project cost can be Rs 1 Cr.
- ⊗ Minimum 20% bank loan sanction is required.



## ODISHA FOOD PROCESSING POLICY 2016

### HIGHLIGHTS OF THE CIS SCHEME AT MITS MEGA FOOD PARK

- ⊗ Maximum Rs 3 Cr upto 33% eligible project cost can be availed as backend grant.
- ⊗ Maximum Rs 5 Cr upto 25% eligible project cost can be availed as backend grant by anchor industry.
- ⊗ Bank Loan is not required for this scheme.

## INCUBATION TO ENTERPRISE SCHEME

### HIGHLIGHTS OF THE IE SCHEME AT MITS MEGA FOOD PARK

- ⊗ Upto 20% off on MITS Mega Food Park rentals & services for entrepreneurs, incubating their ideas and setting up units in the park.
- ⊗ Matchmaking with investors for funding upto 50% of the project cost after successful demonstration of the incubated idea.



# AMENITIES FOR ENTREPRENEUR

## Land

- ⊗ Large / Medium / Small developed plots from 1 to 5 Acre
  - ⊗ Ready to move MSME sheds from 2000 to 5000 Sqft
- 

## Core Infrastructure

- ⊗ 33 / 11 Kva Dedicated Substation
- ⊗ 20 Lakhs Litre Water Storage Facility
- ⊗ Dry Ware House of 10000 MT Capacity
- ⊗ Multi Product Cold Storage of 2500 MT & Refreezer Van
- ⊗ State of Art Rice Processing Complex of 12 MT / Hour
- ⊗ Pulping & Canning unit of 3 MT / Hour
- ⊗ Quality Assurance Lab and Food Testing Lab
- ⊗ Incubation Center
- ⊗ Modern Packaging Facility
- ⊗ Weigh Bridge & Logistic Parking Complex

## Enabling Infrastructure

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- |                                 |                                 |
|---------------------------------|---------------------------------|
| ⊗ Admin cum Commercial Building | ⊗ Water Supply                  |
| ⊗ Guest House & Business Center | ⊗ Solid & Liquid Waste Disposal |
| ⊗ Training Center               | ⊗ 24 * 7 Security With CCTV     |
| ⊗ 1 BHK & 2 BHK Social Complex  | ⊗ 24 * 7 Internet Facilities    |
| ⊗ Bank & ATM                    | ⊗ Power Backup of 1 MW          |
| ⊗ 15 Mtr Wide Roads             | ⊗ Food Court                    |

# READY TO USE MSME SHEDS



## HIGHLIGHTS

Small MSME Sheds having 2200 Sqft built up space and additional 1000 Sqft periphery space available on rent for immediate start of business.

Food Processors can start business in 60 days in our park available at MSME sheds. It is one of the quickest in the country.

## HIGHLIGHTS

Large MSME sheds from 2000 to 5000 Sqft can be provided to entrepreneurs on request subject to the availability of sheds.

Quality Electricity and water facilities are provided to the sheds with pay per use model along with other required amenities which saves more than 60% cost for MSME.



# OPPORTUNITY IN MULTIFRUIT PROCESSING

## FACILITY DETAILS

- ⊗ 3 TPH Pulping Line
- ⊗ 3 TPH Canning Line
- ⊗ 1000 Ltr/Hour PET Bottling Line



## OPPORTUNITIES FOR BUSINESS

- ⊗ Fruit Juice
- ⊗ Tetra Pack
- ⊗ Tomato Ketchup
- ⊗ Ready to Eat
- ⊗ Vegetable Juice
- ⊗ Aseptic Pulping
- ⊗ Ginger, Tamarind & Chilli Paste
- ⊗ Ready to Cook





ADMINISTRATIVE BUILDING



33/11 KVA DEDICATED SUBSTATION



SITE OFFICE OF PARK



# OPPORTUNITY IN RICE PROCESSING

## FACILITY DETAILS

- ⊗ Capacity of plant is 72000 MT / Annum with Parabolling.
- ⊗ 12000 MT Paddy Storage & 4000 MT Rice Storage Ware House.
- ⊗ 2100000 MT/Annum Paddy Production in Cachment areas.
- ⊗ Farming with 1600 farmers in plant vicinity for “Massuri” variety rice has yield great trial result.



## OPPORTUNITIES FOR BUSINESS

- ⊗ Rice Processing & Fortification
- ⊗ Rice Snacks
- ⊗ Rice Bran Oil
- ⊗ Rice Starch
- ⊗ Ready To Eat Products



Plant commissioned by



One of the largest  
speciality rice  
company in India





# OPPORTUNITY IN COLD STORAGE & PACK HOUSE

## FACILITY DETAILS

- ⊗ 2500 MT Multi Chamber
- ⊗ 3 MT / Hour Pack House
- ⊗ 4 Nos. of Chambers for Frozen and Non-frozen Products



## OPPORTUNITIES FOR STORAGE

- ⊗ Potato
- ⊗ Apple
- ⊗ Tamarind
- ⊗ Frozen IQF
- ⊗ Banana
- ⊗ Exotic Vegetables
- ⊗ Flowers
- ⊗ Frozen Items
- ⊗ Mango
- ⊗ Ripening Chambers for Fruits



MIT S Mega Food Park is one of its kind food processing industrial hub which along with its unique location advantage and business model is changing the dynamics of food processing industries in eastern India.

Ministry of Food Processing Industries (MoFPI) is promoting MIT S Mega Food Park at Odisha under its flagship mega food park scheme. It is establishing Odisha as a new hub for food processing industries at international stage. Govt. of Odisha through IDCO is also part of the mega project being implemented in PPP Mode.



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